

ASPIRE



Unleash your inner Entrepreneur

Now is the time for you to
start your own business

Welcome to ASPIRE Empowering you
to create your own future by building
your own business, whether that is
the next amazon, that small business
you always dreamed of starting
or even kickstarting a freelance or
portfolio career. ASPIRE is a 20 week
programme that equips you with the
skills, tools and mindset needed to
transform your idea into a business.

RAINMAKING

Without support startups have a
10% success rate but with ASPIRE we
see an over 74% success rate.

Designed to support you

ASPIRE, has been developed using our successful
Startupbootcamp approach that has helped accelerate
over 870+ early stage startups and made us the world's
leading accelerator.

The Digital Programme is designed to fit around your
needs and timings and is designed around proven
methodologies and approaches. We ensure you and
your cohort of fellow participants have access to
resources and materials that drive success.

We want to make sure you're getting all the support you
need to maintain your emotional and physical well-being
through this exciting but challenging programme with
additional support from our key partners such as 7Cups
and Peloton.

How does it work?

- **Online Training and Virtual Workshops:** Don't let any restrictions get in the way of your progression. Gain the skills, tools and mindset through dynamic and engaging sessions. Short videos, downloadable resources and virtually connected sessions can be accessed anytime, anywhere.
- **Coaching:** Weekly coaching sessions to provide additional support and advice on overcoming obstacles, moving at the necessary speed and planning ahead.
- **Peer Community:** Be part of something. Connect with your peers globally to share your insights, access new resources and get real-time advice and feedback.
- **Mentoring:** More than just coaching, access to more than 1000 top industry mentors and experts globally will give you the opportunity to gain invaluable insight from those who are already successfully working in your chosen area

The 20-week programme is delivered across four modules

1: Idea

Introduction to the key tools and methodologies for generating and testing ideas.

Modules include:

- Problematic Thinking
- Business Model Canvas
- Value Proposition Canvas
- Risky Assumptions
- Lean Startup
- Customer Segmentation

2: Discovery

Testing customer assumptions and building business models.

Modules include:

- Interviewing customers
- Data analysis and Pattern Recognition
- Business Model Generation
- Market sizing
- Lean Startup Part 2

3: Prototype

Prioritise your product/service key elements and test the business model.

Modules include:

- Testing your risky assumptions
- Landing page tests
- User journey mapping
- Pricing
- Rapid Prototyping
- Building your product or service

4: Accelerator

Find those early customers and iterate to grow the business.

Modules include:

- Generating sales
- Running marketing campaigns
- Leadership Development
- Business Model Dynamics
- Financial modeling
- Driving growth

ASPIRE offers two different tracks to suite your needs:

AspireDigital

- Starts Weekly
- Self-guided Digital Learning
- Playbooks and Tools
- Community Manager
- Peer Community Engagement

Your investment:
£1,000

AspireLive

- Starts Monthly
- ASPIRE Digital, plus:
- Live Workshops
- Group Coaching
- Mentorship

Your investment:
£2,500

Register today at:
sbcaspire.io/signup

Our approach is built on a proven track record

- Startupbootcamp is the world's largest industry-focused accelerator network
- Invested in 877 startups (alumni)
- €722m additional VC funding Rainmaking: 65 corporate internal ventures accelerated generating £80m+ in new revenue
- Rainmaking: 27 own ventures built
- £250m+ in revenues generated and £50m+ of external venture capital raised

RAINMAKING

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<https://Startupbootcamp.org/accelerator/aspire/>
hello@sbcaspire.io

